



Snowy Contests!

It's time to start digging into your photo albums! We are looking for your favorite **snowman** and **snow angel** photos!

Do you have a great photo of your Grandson putting up the carrot on the snowman's nose or you making a snow angel? If so, those are the type of photos we are looking for!

Send in your favorite photo(s) by **July 1, 2005** and you could win a great prize!

Photos received will be placed on EdSealeDesigns.com where visitors to the site will be the judges. There will be three winners in both categories. Each collector may enter once, in either or both categories.

Photos must be submitted by mail—email submissions cannot be accepted. You may submit actual photo prints or a standard CD with the digital files in a common format (JPG, TIF, BMP, etc.). Please note, we are unable to read floppy disks. Submissions cannot be returned.

Please include your name, contact information and name of your local club. Please send submissions to:

P.O. Box 260075
St. Louis, MO 63126

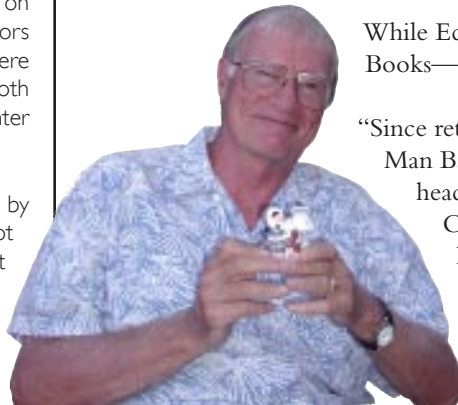


It all began with Frosty...

Even though he did not create him (or her), Ed quickly became synonymous with our ever-smiling, parka-wearing friend. So, it seems somewhat fitting that his work for Hallmark ends where it all began—with this lovable little character we've all come to know so well.

The 2005 Frosty Friends ornament marks the end of Ed's touch on the Hallmark Keepsake line. While he officially retired in 1999, he had continued to freelance for Hallmark from his home in Tucson, Arizona.

"I had the great good fortune to be an artist at Hallmark for 30 years, working with many talented people in a very creative environment. I couldn't have asked for more! After retiring, I was grateful for the opportunity to continue to do some work for Keepsakes as I made the transition to my own small projects." said Ed.



While Ed's name may no longer appear in future Dream Books—his unique style continues on with Ed Seale Designs.

"Since retiring, I have [of necessity] become a sort of "One Man Band!" This has brought its joys and freedoms and a few headaches! I love the satisfaction of the work and I love the Collector connection [many are by now, old friends]. I hope you like the 2005 ornaments and I look forward to seeing many of you at signings in the fall!"



Above: Ed with his final Frosty Friend. Bottom Left: The t-shirt Ed wore the day he retired. Bottom Right: After all those years, Ed started to look a lot like Frosty!